



Keegan & Company LLC

350 Theodore Fremd
Rye, New York 10580
914 • 967 • 9421
fax 914 • 967 • 8179
info@keeganandco.com
www.keeganandco.com

Mark T. Keegan

Senior Associate

Mark Keegan joined Keegan & Company as a partner in September 2001. In working with testifying experts across multiple business disciplines, Mr. Keegan has played a critical role in forming strategic case strategies in complex litigation. Mr. Keegan has been actively involved in a variety of litigation issues ranging from marketing and international business to consumer research for Lanham Act claims. In addition to the operations of the firm, Mr. Keegan is responsible for expert assignments and case management.

Prior to his work with Keegan & Company, Mr. Keegan assisted a diverse range of companies as a marketing strategist and operations manager. From working with top brands to create innovative online advertising solutions to positioning and communicating a company's competitive advantage, Mr. Keegan's practical execution of successful marketing strategies has benefited several organizations.

Mr. Keegan received his law degree from Brooklyn Law School in 1995 and is licensed to practice in New York and Connecticut. His undergraduate work was completed at Pace University where he received a Bachelor of Arts in history.